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## PRODUCT SETUP FACT SHEET

## TEARDROP BANNER FLAG

Teardrop Banner Flag - Small





- Convert all text to outlines
- 30mm bleed required
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
  Supplied as press ready PDF



#### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

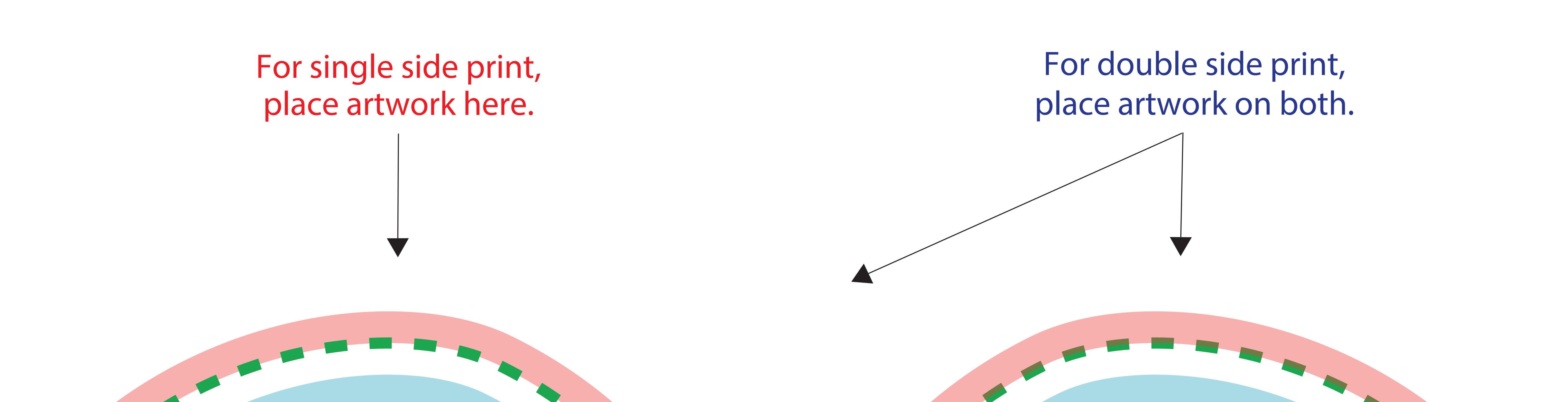
#### **PRODUCT SPECIFICS:**

- Artwork size: Small 740mm x 1740mm (WxH)
- Total size with bleed: Small 800mm x 1800mm (WxH)
- Use of vector image recommended
- Pole Size: Small (2.9m)
- 30mm bleed required





# SMALL TEARDROP BANNER FLAG



#### SIZE: 740mm x 1740mm (W x H)

Place important text SAFE AREA or image Inside this blue area to prevent trimming.

Artwork will be TRIM LINE trimmed here.

Extend your artwork to the edge of this area. BLEED AREA Text and Images on this red shaded area will be trimmed

## 

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